

Sponsorship Kit 2019 - 2020

Tampa Events and Sponsorship Opportunities

CONFERENCE SPONSORSHIP

ISACA® offers many unique interactive channels to connect you with your target audience. Our dynamic conference and educational events help position your organization at the forefront of the industry. All ISACA® events feature the latest advances in the Information Technology, Audit, Assurance and Governance professions. The delegates who attend ISACA® events are eager to engage and utilize emerging products and services. Let us help you connect with your target market, foster relationship building, and position your organization as an industry leader.

Partnering with ISACA® means more than making the right contacts; it means being an industry insider. It means being connected to the right people with the right level of influence, and it means you are allied with a globally respected IT audit, assurance, and cybersecurity organization. Experience the power of partnership with ISACA. Sponsorship, exhibiting and advertising packages are designed to provide a solid platform to help you stand out and make an impact. Our programs allow you to achieve your marketing goals and deliver a maximum return on your investment. We have developed convenient and customizable packages to help your organization meet its objectives, reach your target market, and build rapport with IS & IT professionals.

With more than 140,000 members across 200 countries, ISACA® is the world's leading association for IT Audit, Security, Governance and Risk professionals. Celebrating its 39th year, the West Florida chapter, encompassing over 1,000 professionals across the Tampa Bay region, is your gateway to gaining recognition from numerous local information systems/controls auditor leaders. Also, our chapter provide members education, resource sharing, advocacy, professional networking and a host of other benefits on a local level.

Through sponsorship, your organization will be added to the list of industry-leading organizations who have been valued ISACA sponsors in previous years, such as, PricewaterhouseCoopers, Protiviti, Focal Point, St. Leo University, GuidePoint Security, Computer Associates (CA), Fishnet Security, GCA Technologies, and Varonis.

SPONSORSHIP BENEFITS

Engagement with leaders in IS & IT audit, assurance, cybersecurity, governance, risk and control. Access to IS & IT decision-makers worldwide. More than 75% of ISACA members participate in the purchasing decisions of their enterprise

Positioning your organization as a leader with a globally respected organization.

Advancing your business success and helping to drive trust in and value from information systems Sponsorship Packages (Levels and Benefits).

RESERVE TODAY

Application and Payment Deadline:
RESERVE YOUR SPACE TODAY!
Complete the "Sponsorship Agreement" and return it to ISACA.

Remember: sponsorship opportunities are filled on a first-come, first- served basis.

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SPONSOR BENEFITS FOR ISACA WEST FL CHAPTER	DIAMOND \$3000	PLATINUM \$2000	GOLD \$1000	SILVER \$500	BRONZE \$250
Speaking slots for presenting training sessions during events	4	2	1	-	-
Admission tickets for company employees to attend training sessions	5	3	1	-	-
Advertising of company logo on all marketing materials for events including our event manager - CVENT	●	●	●	●	●
Advertising on social media outlets	●	●	●	●	-
Advertising of company logo on website	●	●	●	●	-
Assistance with setup of company booth during events	●	●	●	-	-
Opportunity to build rapport with guests attending events	●	●	●	●	●
Recognition of company sponsorship at introduction of each event	●	●	●	●	●

Note: All benefits listed pertain to ISACA West FL Chapter

UPCOMING EVENTS	DATE	DURATION
ISACA Fall Networking Social	September 5, 2019	3 Hours
ISACA Security Seminar	November 15, 2019	1 Day
IIA & ISACA Co-Hosted Fraud and Security Seminar	December 4, 2019	3 Day
ISACA Holiday Party	December 12, 2019	1 Day
ISACA Assurance Seminar	February 21, 2020	1 Day
ISACA Spring Networking Social	March 5, 2020	3 Hours
Tampa Bay Governance, Risk, Compliance Conference	April 3, 2020	1 Day

Certifications and Training Boot Camps

West Florida ISACA provides training boot camps for CISA, CISM and CRISC that empowers our students to take the certification test and pass. Refer to our site www.westflorida.org for our current training dates.

We have partnered with local universities to use their facilities for our spring and fall weekend training sessions. This is an opportunity for sponsors to reach out to these students to discuss employment opportunities and how the industry is changing.

ISACA provides industry leading certifications. ISACA also provides COBIT® 5 for the IS & IT world community.



If you are interested in becoming a sponsor or if you would like to learn more about us: sponsorship@westfloridaisaca.org | westfloridaisaca.org