



West Florida ISACA Insider

July, 2009

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Hello all,

Welcome to the West Florida ISACA Insider, your electronic source for all the news you need to know, delivered quarterly to your mailbox.

Join us on LinkedIn



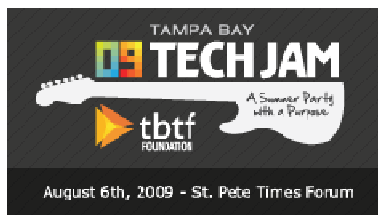
Our chapter is now on LinkedIn, a professional social networking site. If you are a LinkedIn member, get connected with other chapter members. [Click to learn more about the group.](#)

Employers can post opportunities free of charge!



As a service to our members, we post employer opportunities on the chapter website and also inform our members via email. Please let your employers know that if they are looking for IT auditors, they have found the right place to reach over 400 IT audit professionals working here.

The West Florida Chapter is sponsoring Tech Jam 2009



typical networking get-together.

The Theme of Tech Jam 2009 is Be a Rock Star! The event, sponsored by the Tampa Bay Technology Forum Foundation and your West Florida ISACA chapter promises to be a rockin' evening of amazing food, fabulous cocktails and great entertainment. More than 1,500 technology "celebs" from the Tampa Bay area are expected. Party-goers will have a chance to meet other technology professionals in a high-energy environment that far exceeds a typical networking get-together. Tickets start at \$45.

August 6th, 2009
Party Time: 5 - 9 p.m.
Exclusive VIP Lounge Party: 9:00 - 11:00 p.m.

For more information: [Tampa Bay Tech Jam 2009](#)

Outgoing President's Letter

As I write this last letter of our fiscal year, the West Florida ISACA Chapter is under "New Management"- and that means some great benefits to our members. While such a phrase may sound more typical in a newspaper ad or found on a storefront, its use here, I hope, will generate and encourage new interest from its current members and as a result, increase participation in chapter events. Besides a change in chapter leadership, what does "New Management" really mean to YOU? To some it may mean holding onto the traditional way of doing business-a "status quo" but with new faces! To others it might signal a time for change-of pushing into new areas, of trying new things, of asking questions and doing lots of listening. Still, the challenge always remains: meeting the needs of current members and enticing new professionals to join. What can you expect from our new chapter leaders? Well, maintaining local chapter membership dues at \$35 for one. Although expenses continue to rise West Florida ISACA has kept its dues steady for many years. During the summer months the chapter leaders will work at lining up exciting and interesting programs for the 2009-2010 year starting with the hottest party of the year, [Tech Jam](#), on August 6, 2009. So, while there may very well be "New Management" in place, it's our members that will encourage "New Growth" and excitement! As the outgoing President, I want to encourage each and every member to approach the new team with your ideas, your concerns, and your compliments! The new team wants to work hard at making your membership important to you by creating activities that fit your needs. I'd like to introduce to you the new team:

President - Ana Valdez
Vice President - Pierre Joseph
Treasurer - *Bob Waters*
Secretary - *Alya Gennaro*
Board Member at Large - Vincent Iovino
Board Member at Large - *John Kadechka*
Past President - Lisa Young
Please note that the individuals in Italics are new to the Board this year.

Thank you all for supporting me as your president for the last two years. I will still be around supporting Ana and her new team as they build on the existing chapter foundation with new insights and innovations to serve you.

Lisa Young

Introducing our new President

As an ISACA member for over 10 years, I consider it a tremendous honor to serve as your new President for the 2009-2010 term.

My goals for this term are:

1. Continue to connect with you, the members
2. Offer opportunities where we can all learn from CPE sessions as well as one another
3. Strive for chapter excellence by competing for ISACA Headquarters recognition

and awards.

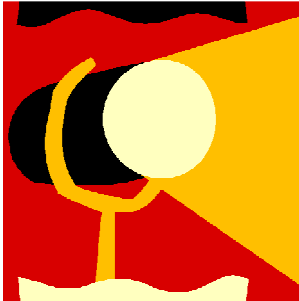
I am pleased to share with you that we have a terrific board of directors who is committed to drive the ISACA vision and achieve our goals. In addition to the Board, volunteers are the heart of the chapter; they are the ones who work behind the scenes to make things happen. For example, they are the ones preparing the certification review courses or writing the chapter's newsletter or performing our annual audit, etc. Without our volunteers, it would be very hard or near impossible to achieve our goals. Therefore, I want you to be part of this great team, the West Florida ISACA chapter, get involved today. You can e-mail me at President@westfloridaisaca.org for volunteering opportunities or for any questions.

Look forward serving you,



Ana

Member Spotlight on Alya Gennaro



Our member spotlight goes to Alya Gennaro, an IT Advisory Service Manager at KPMG, who has been very active in our chapter over the last year.



1. Why do you belong to ISACA?

I joined ISACA because it is an internationally recognized organization in the field of IS and provides professional networking opportunities and exposure to the business community through the local chapter events.

2. How has ISACA helped in your professional growth?

Obtaining the CISA certification has been a valuable marketing tool for me during my career at KPMG and the certification is highly recognized by my current and potential clients. I've also met some highly talented professionals in the community and have expanded my professional network through ISACA.

3. What would you say to a peer if they told you they were thinking of joining ISACA?

ISACA has great networking opportunities through regular Chapter meetings/events and educational classes for continuing professional development. The educational classes are taught by skilled and knowledgeable professionals in the field of IS audit, control and security. These courses will keep you up to date on current trends and enhance your skills, which is valuable to your career. The local chapter also has numerous volunteer and leadership opportunities through participation on the chapter board.

4. Do you hold the CISA or CISM certification?

CISA

5. Anything else you'd like to tell our audience?

I highly encourage those who have not attended meetings to get involved with this great organization because it will help you grow as a professional and expand your professional

connections.

Best Large Chapter in North America

Our chapter won the K. Wayne Snipes Chapter Recognition Award for a large (301-800) member chapter.



Award recipients are determined based on the following criteria:

- Chapter membership growth
- Member service projects
- Chapter-sponsored educational events
- Attendance at chapter meetings
- Involvement on association committees or with association activities
- Involvement with other professional organizations
- Compliance with ISACA International Headquarters

"With members in more than 160 countries, ISACA relies on its 182 chapters to help provide customized, regional guidance and face-to-face training to members," said Lynn Lawton, CISA, FBCS CITP, FCA, FIIA, international president of ISACA. "The K. Wayne Snipes Award is ISACA's way of recognizing chapters that continually go above and beyond to provide excellent service and guidance."



Our chapter receiving the award from ISACA International Vice President Robert Stroud.

From left to right: Johan Lidros, Robert Stroud, Ana Valdez, Pierre Joseph.

Continuing Education Opportunities from ISACA

As a member of ISACA, you can receive discounts on education and conferences. [Check out the latest conferences on ISACA's website!](#)

ISACA members also have access to e-Symposiums free of charge that offer 3 CPEs every month. This month's topic is Harmonizing Security and Compliance . [Tell me more about the e-Symposium.](#)



Do you have something that will benefit our members? Please send your newsletter articles to [Ed Tobias](#)